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Jennifer Shultz manages the Data Services Unit of the Pennsylvania State Data Center. Jennifer has been with the PaSDC since 1992 and has held a variety of positions. Her responsibilities include project management for data collection, data analysis, mapping and digital dashboard development activities. Jennifer has worked with staff at the Center to produce both Population Estimates and Projections for the state and counties. Jennifer received a B.S. in mathematics from Penn State.

1) What do you think the primary role of the Steering Committee is or should be? The steering committee should help the network accomplish its goals by helping to organize and prioritize materials and developments from the Bureau and lead the network participation in Bureau product and tool development. The Steering Committee should also promote cooperation among Data Centers in sharing ideas, products and services.

2) What would your primary goal(s) be as a member?  
I would like to see the network share more products, services and expertise within the group. I have learned a great deal from the network while at the PA State Data Center and I would work to encourage members to both share their expertise with the group and ask for assistance from the group.

3) What is your vision for the SDC network for 2017 and beyond?  
I would like to see the network assist the Census Bureau in providing better data dissemination tools. American Factfinder is difficult to use for many of our users and I believe the networks knowledge of Census Bureau data and surveys along with its understanding of local data users' needs would be invaluable to the Census Bureau as it continues to develop data tools.

4) What do you think the SDC network can do to add value to Census data?

The SDC network can add value to Census data by using its state specific knowledge of users and their data needs to present data in ways that allow our users to quickly access the appropriate data for their needs. This may require alternate formats, data visualizations, additional analysis, trainings or other methods.