



BUREAU OF BUSINESS & ECONOMIC RESEARCH

NM SDC support of Complete Count Committees

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Planning Stage – Stakeholders

New Mexico Geospatial Advisory Committee - New Mexico Department of Information Technology (DoIT) - Office of Broadband and Geospatial Initiatives

- New Mexico Decennial Census Focus Group Subcommittee
 - <http://www.gac.state.nm.us/subcommittees/decennialcensus.html>
 - 4 Co-Chairs
 - Group of Stakeholders including State government, Local government, and private

To derive the best possible products and outcomes from Census programs, it is important for relevant New Mexico state and local government and academic entities to develop a well-conceived and intentional approach to collaborating with the Census Bureau and with each other.

Focus Group Activities To Date-

- BAS participation
- LUCA participation
- BQARP participation
- Communication with Redistricting
- NM Partnership Specialist Presentation–
Veronica M Arzate De Reyes

Upcoming:
PSAP & CCC



NM Governor's Complete Count Committee

NM Partnership Specialist met with and was able to have the Current Governor set up a committee.

The Governor designated the Cabinet Secretary of the Department of Finance and Administration to set up NM Complete Count Committees.

To Date: They have held 1 meeting to identify interested parties and talk about organization.

We will have a new Governor in January

The current Governor's Liaison to the Census Bureau will continue with the next administration.



State Data Center Activities

- Willingness to coordinate and participate
- Census 101 PowerPoint Ready to go!
- Mailing list of interested parties
- Blog
- Data Users Conference

Recommend – 2020 Website so you can point people to information.

The logo for the State Data Center (SDC) consists of the letters 'SDC' in a large, bold, dark blue sans-serif font.

The U.S. Census Bureau's
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CONTACT US TODAY

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“BBER is the most credible and independent source of economic data and analysis in New Mexico. Our company has a membership with BBER so that we have limitless access to information that analyses the current state of the economy in or state such that we can make informed business decision on where to focus our attention and manage our business.”

-Norm Becker, President + CEO,
New Mexico Mutual

“UNM-BBER has been an invaluable partner with New Mexico MainStreet and Arts & Cultural District organizations. They set a firm economic foundation from which our affiliated communities can transform their local economy and the priority economic development project for implementation to move their vision to reality.”

-Rich Williams, Director, New
Mexico MainStreet

“BBER was really helpful and knowledgeable in working with the City of Santa Fe to create a data dashboard that appears on the city’s home page. If you’re a proponent of transparency and believe key data should be available to everyone, a data dashboard is the way to go. BBER has the tools and know-how to get it done.”

-Reed Liming, Division Director,
Long Range Planning,
City of Santa Fe

“Trustworthy, unbiased market research based on accurate data and analytics is the only way for business owners to see where they’re going. New Mexico is fortunate to have the University of New Mexico Bureau of Business and Economic Research or BBER.”

-Santa Fe New Mexican