

NATIONAL STATE DATA CENTER STEERING COMMITTEE

Todd Graham (MN), *Chair*
 Suzan Reagan (NM), *Vice Chair*
 Pam Schenker (FL), *Co-Secretary*
 Jenn Shultz (PA), *Co-Secretary*

*Representing a Network of 1,800
 State Data Centers and Affiliates Nationwide*

Allen Barnes (AZ)
 Mallory Bateman (UT)
 Gregg Bell (AL)
 Michael Moser (VT)
 Dan Veroff (WI)

We Bring Value-Added Census Data and Education to the User

State Data Center (SDC) Steering Committee Conference Call, February 12, 2019

State Data Center Steering Committee	Customer Liaison and Marketing Services Office (CLMSO):	Census Information Centers (CIC) Steering Committee
Todd Graham Suzan Reagan Pam Schenker Allen Barnes Mary Craigle Bob Coats	Barb LaFleur Termirah Brinkley	Dan Ichinose

Steering Committee discussion:

Two new Steering Committee members were elected in January. The Committee welcomed both Mary Craigle and Bob Coats.

Mary and Bob introduced themselves and indicated that they were glad to be back on the Steering Committee which has great enthusiasm and remarkable commitment to the Census cause.

Todd reviewed several unfinished projects from the prior year that the Steering Committee will be carrying forward into 2019. These included the following:

1. The annual conference
 - a. Barb and Toni say we will spend most of our next conference call on planning the event.
2. The Memorandum of Agreement between states and the Bureau expires in 2020.
 - a. The Steering Committee needs to review it, and work with Barb and Lakiva to revise it. This activity will occur in 2019.
3. Work Group on States' 2020 Preparations.
 - a. Jenn and Dan have been co-chairing the Work Group. Todd requested that Jenn and Dan prepare a recommendation of next steps.
4. Skills and Knowledge Inventory.
 - a. Michael has conducted, by email and web survey, a Skills and Knowledge Inventory of SDC Members. Either by email or at March call, the Steering Committee wants to be informed of the results. The Committee should also discuss how to make the information available and useful within the network.
5. Plan to Plan Webinars.
 - a. In October the Committee discussed possible next topics. They included:
 - i. What happens after LUCA?
 - ii. An introduction to Count Review
 - iii. The New Construction Program
 - b. The Committee needs to identify or solicit volunteers to coordinate the next topic and also to identify and arrange for presenters.

6. Collaboration with the CIC network.
 - a. To be addressed and discussed by the 2019 Steering Committee.
7. New work group.
 - a. Todd would like suggest and identify volunteers for a new work group to discuss and design SDC products built from 2020 Census data. This could include custom Censs profiles. Specifically, there may be an opportunity to work with James Whitehorne at Census RDP on presenting alternative population counts that redistribute prison populations to previous home locations (this would be a new product that from the SDC network).
8. Other national and regional conferences.
 - a. It is important to obtain visibility for SDCs when and where there is discussion of States' roles in the 2020 Census. In 2018, network members (Gregg Bell, Lloyd Potter, Jeff Hardcastle) presented on the SDC Program at several national conferences.
 - b. In November 2018 and January 2019, Todd made cold calls to identify opportunities. It is unlikely that SDCs might be invited to present at the annual meeting of the Association of Secretaries of State (July 1, Sante Fe, NM). Another possibility is the Western Region meeting of the Council of State Governments (3rd week of July, Big Sky, MT). If the invites come, Todd hopes Suzan or Mary would be willing to represent and present for the Steering Committee and network. Mary is already planning to attend the conference in Big Sky.

CLMSO staff joined the call

This February meeting is the occasion to elect committee officers.

Per Committee ByLaws, this Committee represents the states in our partnership with Census Bureau; advises Census on State Data Center Program activities; and assists the Bureau in planning decennial censuses and other surveys and programs. Todd explained that it is up to the Chair to exercise leadership and direction in that work. Also the Chair keeps our committee running, convenes our meetings, and works to involve committee members in stuff we undertake as a group.

Todd is not available to chair the committee for a 3rd year, but he has talked with the other committee officers, Pam, Jenn and Suzan, and encouraged all of them. Todd says Pam is willing and "would do it if that's what everyone wants."

1. Nominations for Committee Chair. Suzan nominates Pam. (And now we realize Pam is not on the call.) Pam is elected Chair by unanimous acclamation.
2. Nominations for Vice Chair. Todd nominates himself. Bob nominates himself. (Pam joins the call.) Committee votes by surveymonkey. Bob is elected Vice Chair by 5-3 vote.
3. Nominations for Co-Secretaries. Mary nominates herself. Todd nominates Jenn. Mary and Jenn are elected Co-Secretaries by unanimous acclamation.
4. Discussion of the CIC Liaison role. Chair Pam appoints Bob.

The group conversation moved to a preliminary discussion of the annual conference. Barb confirms that she and Toni plan to join us for our scheduled conference call next Tuesday, February 19th. The Committee will need the whole hour to discuss logistics and program for the annual conference. The 2020 Census is the central topic of the conference.

1. Topics
 - a. Todd reminded the Committee that we discussed annual conference topics at the August 2018 meeting and that he will resend it to the group.

2. Discussion of State Complete Count campaigns and State coordination roles.
 - a. Some states are well-prepared; some need ideas or guidance.
3. Discussion of the SDCClearinghouse.com website.
 - a. The site does feature state efforts related to 2020 Census, and does invite states to share those efforts. See <https://sdcclearinghouse.com/ready-for-2020-census/>
4. Governor's Liaisons
 - a. Census Intergovernmental Affairs will be trying to connect with new state administrations and updating its list of Governors Liaisons. The Committee feels that it is important to be cc'd on correspondence and for Barb to share that request with all appropriate units at the Bureau.

Congratulations all around. Pam notes that we have a busy year ahead that everyone will be involved to help accomplish the goals and objectives as we work with the Bureau and prepare the network for the 2020 Census.

Call ended at pm ET