

NATIONAL STATE DATA CENTER STEERING COMMITTEE

Pam Schenker (FL), *Chair*
 Bob Coats (NC), *Vice Chair*
 Mary Craigle (MT), *Co-Secretary*
 Jenn Shultz (PA), *Co-Secretary*

*Representing a Network of 1,800
 State Data Centers and Affiliates Nationwide*

Allen Barnes (AZ)
 Mallory Bateman (UT)
 Todd Graham (MN)
 Michael Moser (VT)
 Suzan Reagan (NM)

We Bring Value-Added Census Data and Education to the User

State Data Center (SDC) Steering Committee Conference Call, March 12, 2019

<i>State Data Center Steering Committee</i>	<i>Customer Liaison and Marketing Services Office (CLMSO):</i>	<i>Census Information Centers (CIC) Steering Committee</i>
<i>Todd Graham</i>	<i>Suzan Reagan</i>	
<i>Pam Schenker</i>	<i>Mallory Bateman</i>	
<i>Allen Barnes</i>	<i>Michael Moser</i>	
<i>Mary Craigle</i>	<i>Jennifer Shultz</i>	
<i>Bob Coats</i>		
	<i>Barb LaFleur</i>	
	<i>Lakiva Pullins</i>	

Status of Webinar Topics – Plan-2-Plan

- What Happens After LUCA/Count Review/New Construction?
- These topics can be combined into a single webinar focused on remaining opportunities to update address listings
- Jennifer will work to recruit presenters and work with Barb on dates
- April/May would be ideal timing

Workgroups

- State’s 2020 Preparations
 - The existing workgroup members were assigned states to call, reviewed websites, collected information and links and added them to the Clearinghouse website. How can we share this information with the entire network and encourage members to submit additional materials/links?
 - Sharing ideas and materials is the strength of the network
 - Not all states have the same resources but needs and materials could be similar
 - Updates and reminders can be sent to the listserv periodically
 - The committee can again reach out to their assigned states for updates
 - We can sponsor a webinar where we invite states that have Census 2020 sites/materials to showcase them. We can then encourage others in the network to share.
 - This could be a topic/panel at the annual meeting and then we could follow up with a webinar.
- Design SDC Products Using 2020 Census
 - Design a template product for states that want a uniform product, may need assistance and/or have a limited budget
 - This could be a webpage/dashboard that is housed on the Clearinghouse website or elsewhere that uses the Census API
 - Some states may want a document they can print
 - States will want to be able to add state specific information to “make it their own”
 - Could be a discussion topic for the annual conference

Skills and Knowledge Inventory

- How to make the information available and useful within the network?
- Collected 33 responses/ currently emailing individuals who did not respond.

- Michael is designing a simple/searchable database that he can host. We can link to it from the Clearinghouse site.
- Barb suggested that information be added to SDC pages so it is publicly available – Michael and Barb will work on this.
- It will be important to repeat the survey/update information over time

Census Bureau's Map of Complete Count Committees for State and Local Governments

- Susan noted that the New Mexico designation on the map is incorrect along with some additional states
- Allen noted that Arizona is also incorrect
- Pam was asked to join a call about this issue by Jeff Hardcastle – Census staff would also be attending
- In addition states are reaching out to their Regional Offices to get information on Complete Count Committees forming in their state. Responses have varied among regions.
- It was noted that better communication between regions and headquarters may help get this information standardized and out to the states quicker.

Census 2020 Brand Guidelines

Todd will add to the Clearinghouse site

Quarterly Regional Calls

Beneficial / How to Improve? – tabled until next month

Census Product Design

The Census Bureau is currently working with the Data Product Redesign Group and will reach out to other groups for feedback later in the process.

Other 2020 Census Concerns

- Sheri Taylor shared a post about administrative records being provided by the Department of Homeland Security. There are concerns about the value and quality of the data.
- Bob Coats sent information about administrative records from the Department of Defense. After a review of this data by the Census Bureau, they are changing the enumeration process for military bases. This change was not communicated to data user networks.

Topics to discuss with CLMSO:

Status of Annual Conference

CLMSO are working on the location for the conference – save the date will be sent when details are finalized ([Update: A Save the Date flyer was emailed on 3/20/19; Joint Annual Training Conference will be June 12-14, 2019 – Location is still to be determined](#))

Status and Timing of Annual Report

Barb is compiling the data and hopes to have prior to the Steering Committee meeting

Status and Timing of MOA

- Barb requested that we provide any updates to her prior to the May call
- Mallory will coordinate the responses
- Barb plans to get the revised MOA out to the network by early next year for any additional feedback

CIC Update

There was no call this month, the next is in April and Bob plans to attend

Call ended at 4:06 pm ET