

NATIONAL STATE DATA CENTER STEERING COMMITTEE

Bob Coats (NC), *Chair*
Gregg Bell (AL), *Co-Chair*
Mallory Bateman (UT), *Co-Secretary*
Jennifer Shultz (PA), *Co-Secretary*

*Representing a Network of 1,800
State Data Centers and Affiliates Nationwide*

Mary Craigle (MT)
Erica Gardner (WA)
Michael Moser (VT)
Suzan Reagan (NM)
Pam Schenker (FL)

We Bring Value-Added Census Data and Education to the User

State Data Center (SDC) Steering Committee Conference Call, July 14, 2020

State Data Center Steering Committee	Customer Liaison and Marketing Services Office (CLMSO):		Census Information Centers (CIC) Steering Committee
<i>Bob Coats</i> <i>Gregg Bell</i> <i>Mallory Bateman</i> <i>Jennifer Shultz</i> <i>Mary Craigle</i>	<i>Erica Gardner</i> <i>Suzan Reagan</i> <i>Michael Moser</i> <i>Pam Schenker</i>	<i>Lakiva Pullins</i> <i>Toni Hall</i> <i>Barb LaFleur</i> <i>Brittney Pritchett</i> <i>Samantha Proctor</i> <i>Termirah Brinkley</i>	<u><i>Geography:</i></u> <i>Ryan Short</i> <i>Joshua Coutts</i> <i>Muhammad Samamreh</i>

2020 PUMA Delineation Process

- PUMA – Public Use Microdata Area – are statistical geographic areas defined from decennial data for the dissemination of decennial and American Community Survey (ACS) and Puerto Rico Community Survey period estimates.
 - PUMAs Cover the entirety of the United States, Puerto Rico, Guam, and the U.S. Virgin Islands
 - Delineation occurs every 10 years after release of decennial data
- Criteria and process similar to 2010
 - Minimum population of 100,000 people
 - Although there is no upper population threshold, the Census will flag PUMAs above 200,000 population
 - PUMAs nest within states
 - Counties and census tracts are the building blocks of PUMAS
 - SDCs delineate boundaries with input from organizations across the state
 - Census provides 90-day review period to review submission
 - QGIS software will be used for delineation
 - Data will be uploaded to Census via SWIM (Secure Web Incoming Module)
- Information will be available on the PUMA website
 - Training will be available for SDCs- 2 training webinars November 2021 – January 2022
 - Materials will be delivered Fall 2021
 - QGIS Software
 - Reference layer from 2010
 - 2020 population counts will be available
 - Geography staff are developing a program presentation and will share with the network
 - Census will begin contacting states next week to determine primary contact for states
 - Contact: geo.puma@census.gov
 - Late spring - Summer 2022 – data will be released with ACS

- The Census will not provide a prototype delineation
- Name changes will not be requested in 2020
- SDC can coordinate the delineation of PUMAs by other agencies within the state (e.g. regional planning agencies) or delineate themselves with feedback from agencies within the state
- Reminder redistricting happens in a similar timeframe to PUMAs delineation!

Decennial Census Cycle Discussion - **Special Guest: Lakiva Pullins**

- Communication Challenges in the networks
 - Bob had reached out to Lakiva after several conversations with network members following the annual meeting
 - We hear from some areas of the Census Bureau regularly
 - Data.census.gov
 - Partnership calls
 - Differential Privacy discussions
 - Are there other areas where the SDCs can better assist in coordination of communications?
 - COVID-19 has made things more difficult
 - Todd's position has been advertised and interviews are being conducted
 - The SDCs/CICs/FSCPEs should be consulted earlier when changes or new programs are coming from the Bureau
 - SDCs are available to support the Bureau and work within our states to inform data users
 - SDCs could develop America counts stories to promote the programs internally and externally
 - Mary suggested the tribal relationship with the MT SDC assisting getting Census Bureau workers access to tribal areas.
 - We need to look for new ways to highlight and promote the programs
 - Lakiva requested we share ideas from the networks
 - Lakiva will work with Barb and Toni to collect their ideas

Bylaws Committee

- Pam and Gregg have some (2-3) volunteers for the Bylaws committee
- They will get an initial meeting set up.
- Pam will revisit list, share with Bob, and keep us posted if they need any additional volunteers.

Update/Leave Questions

- Some areas of the country have not received packets/postcards even though the Census says Update/Leave is 100% complete – Montana, Washington and Wyoming have some of these areas
- Montana is using CARES Act funding to setup call centers and do canvassing
 - Wyoming is also using CARES Act funding (Mary shared her proposal with Amy Bittner)
 - Mary is willing to share her proposal with other states
- Bob asked CLMSO to get a definition of update/leave “100%” complete – Barb will look into this
- Barb asked Mary, Erica and Suzan to share the details of the situations they shared

Call ended at 4:16 pm